

LEE ABRAMS MEDIAVISIONS PRESENTS:

THE ELECTRONIC ORCHESTRA

CONCEPT PRESENTATION FOR A STRIKINGLY ORIGINAL LIVE MUSIC EVENT



THE EVENT

The Electronic Orchestra is a cerebral evolution of a place we went while listening to Pink Floyd, The Moody Blues, and late era Beatles, but squarely on 21st century terms. A natural evolution from the inspired orchestral rock artists of the past.



- The target is 40+ and their children and while rooted in classic rock, it supersedes any genre and in fact will create a new genre.
- The experience is eye-ear-brain where dense color meets sweeping electro-orchestral music within an intelligent, but mass appeal concept
- The event inspiration is Cirque du Soleil, Blue Man Group and the Looney Tunes Classical performances
- This is a marriage of technology, light and colors with a rock rooted full orchestral sound utilizing exclusively old school , modern and futuristic electronic instruments ranging from Moogs and Fairlights to the most modern and experiential computer based instruments ranging from keyboards to guitars and beyond...

THE MUSIC

The orchestra will be led by a well known master of the Genre. Keith Emerson was originally recruited as musical director/conductor. The orchestra will consist of 12-14 highly skilled artists and masters of electronic instrumentation, backed by experienced arrangers and scorers. The musicians skill levels will elevate this from robotic to genuinely soulful. While primarily instrumental, there will be some front and background soaring vocals.

It is not overly synthy or techno in sound. This isn't the Casio orchestra or a rebirth of Kraftwerk. It will be lush, cinematic and beautiful. Rich in soaring melody, dramatic changes and brilliant playing. Telepathic interplay between musicians, it will be a listening not a dancing experience and infinitely removed from a string driven "Rock the Classics" sort of vibe, or new age noodling.

Song examples may include titles like *Kashmir*; *America* (from *West Side Story*); *Bolero*; *A Day in the Life* and *The Dark Side of the Moon* medley.



EYE - EAR - BRAIN



THE EYE

The orchestra itself surrounded by state of the art lighting, futuristic effects, hologram images and big screens to create a total escape. A visual journey. An eye trip, not unlike a modernized version of the psychedelic visuals in *2001: A Space Odyssey*, and free of the cliches that accompany most music events.



THE EARS

A revolutionary new sound.
What if Stravinsky had electronics? The full riches of an orchestra with the electronic instruments of our era.
Captivating...never boring.



THE BRAIN

An exhaustive but spiritual and mind bending experience, in sync with the character of the 21st century.

TIMELESS STIMULATION.

SUMMARY

The purpose of this presentation is to explain and explore the concept. Complete budgets and business overviews are being prepared. This will be released in 2021



The logo features the text 'lee abrams' in a light blue, lowercase, sans-serif font. Below it, 'media' is in white and 'visions' is in white, both in a lowercase, sans-serif font. A stylized blue 'V' shape is positioned between 'media' and 'visions', with a blue circle at its top vertex. A large, blue, swoosh-like graphic element extends from the right side of the 'V' across the top of the 'visions' text.

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www.leeabramsmediavisions.com